

Emerging Principles

- 1) Develop a plan that is bold and "big enough" to make a real difference**
 - *Redevelop as much of Burnet Avenue as is feasible*
 - *Create buildings with enough height (3-5 or more floors) to attract investment and make sure the avenue is active*
- 2) Pay attention to safety—develop an action plan to take back Burnet for the neighborhood**
- 3) Create a unique identity for Burnet that celebrates the community**
 - *Create gateway developments at the intersection of Burnet and Forest and Ekenbrecher*
 - *Preserve and redevelop special buildings that convey a sense of the Avenue's rich history (eg the RED Building at the corner of Burnet and Rockdale)*
 - *Line the street with retail, galleries, community based organizations like the Pride Center, and other uses that serve the neighborhood and draw people to use and enjoy the Avenue*
- 4) Seek new development opportunities that celebrate Avondale's and Burnet Avenue's "Afro-centric" character.**
 - *Include projects that support active ground floor ethnic and cultural uses*
 - *Create and promote opportunities for economic inclusion*
- 5) Create places for people of all ages – including a proud new civic space on Burnet**
- 6) Seek uses that include neighborhood-oriented retail (perhaps a quality restaurant, café, or bakery)**
- 7) Develop housing, office, parking, and other uses to support development that includes retail and similar active, pedestrian-friendly, uses at street level**
- 8) Work with the adjacent institutions to create opportunities for small businesses that can support the institutions needs (cleaners, uniforms, workforce training, catering, others?)**
- 9) Extend the benefits of revitalization to the entire neighborhood:**
 - *Create a strategy for infill housing*
 - *Establish programs to support expanded home ownership*
 - *Expand access to home improvement loans*
 - *Prepare design guidelines—for Burnet Avenue and the rest of the neighborhood*
- 10) Capitalize on the new school and the programs it offers – embrace the community-based approach to the school and give the school a unique identity on Burnet Avenue**
- 11) Promote positive advertising for Burnet Avenue & Avondale – overcome the myths, misconceptions, and advance our new vision**
- 12) Act now – let's make something happen to celebrate change!!**